Organized by: The Athens Institute **Place:** 5th Floor, 9 Chalkokondili Street, Athens.

Date: Tuesday, 13 May 2025 **Time:** 12:30-14:30

PROGRAM

Moderator: Gregory T. Papanikos, President, The Athens Institute.

Speakers:

- 1. **Christoph Bertling**, Head, Institute of Communication and Media Research, German Sport University Cologne, Germany. Title: *Why Public Broadcasters Are So Important in Sports and War Reporting and Why They Struggle to Fulfil Their Role*.
- 2. **Laura Trujillo-Linan**, Professor, Panamerican University, Mexico. Title: *Games of Power: Media Ecologies of War and Sport*.
- 3. **Emiel Martens**, Assistant Professor, Department of Media Studies, University of Amsterdam, The Netherlands. Title: *Running for a Cause? Sports, Spectacle, and Humanitarian Communication*.
- 4. **John V. Pavlik,** Professor, Journalism and Media Studies Department School of Communication & Information, Rutgers, the State University of New Jersey. Title: *Considering the AI Juggernaut: Implications for Media*.
- 5. **Adriana Mutu**, Professor, ESIC Business & Marketing School, Spain. Title: *National Identity in Crisis Media During Wartime*.

Discussion

Note: The working language of the symposium will be English. If you are interested in participating, please contact Celia Sakka at info@atiner.gr or by phone at +30 210 3634210.