



Πανελλήνιος Σύνδεσμος Αθλητικών Οικονομολόγων και Στελεχών (ΠΣΑΟΣ)
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21st Annual International Conference on Sports: Economic, Management, Marketing & Social Aspects
6th Annual International Symposium on Leisure & Recreation
10-13 May 2021, Athens, Greece
Conference Program (*Athens Local Time*)

(Note: each presentation includes at least 10 minutes for questions and discussions if available)

Monday 10 May 2021

10.30-11.30
Registration

11.30-12.00
Opening and Welcoming Remarks:
○ **Gregory T. Papanikos**, President, ATINER

12.00-12.30
Lisa Stansbie, Dean, The Leeds School of Arts, Leeds Beckett University, UK.
Title: *Interdisciplinary Approaches: The Use of Technology in Arts and Sport during The Covid-19 Pandemic.*

12.30-12.45 Break

12.45-13.15
Birgitta Bestari Puspita, Lecturer, Atma Jaya University, Indonesia.
Title: *The Use of YouTube and Apps by Digital Moms to Support Early Childhood Learning.*

13.15-13.30 Break

13:30-14:00

Sanne Holvoet, PhD Student, Ghent University, Belgium.

Title: How to Empower Parental Responsibility: Parent's Views on Personalised Advertising.

14:00-14:15 Break

14:15-14:45

Gregory T. Papanikos, President, ATINER.

Title: The Economy of Greece and the FIFA Ranking of its National Football Team.

14:45-15:30 Lunch

15:30-16:00

Adam Miller, Professor, University of Guelph-Humber, Canada.

Title: Mutualism, Activism, and Community Performance in Wargaming's World of Tanks.

16:00-16:15 Break

16:15-16:45

John Pavlik, Professor, Rutgers University, USA.

Title: Engaging Emerging Media: Findings from a National Survey of Use of Augmented Reality and Virtual Reality in Qatar.

20:30-22:30

Greek Night

09:00-12:00 Urban Walk

12:00-12:30

Ricardo Cardoso, PhD Student, Llieda University, Spain.

Title: Image Rights of Sports Celebrities.

12:30-12:45 Break

12:45-13:15

Ekaterina Glebova, Researcher, Université Paris Sac lay CIAMS & Université d'Orléans, France.

Title: Identifying Digital Technologies Impact on Sport Spectators Customer Experiences: Qualitative Approach.

13:15-13:30 Break

13:30-14:00

Flavio Pinto, Researcher, Loughborough University, UK.

Title: Blockchain Technology for Trustworthy Doping Control Data Management.

14:00-14:15 Break

14:15-14:45

Seppo Suominen, Senior Lecturer, University of Applied Sciences, Finland.

Title: Sport and Cultural Events: Willingness to Pay, Facial Expressions and Skin Response.

14:45-15:30 Lunch

15:30-16:00

Krzysztof Pietroszek, Assistant Professor, American University, USA.

Title: Volumetric Storytelling. Merging Games and Immersive Filmmaking.

16:00-16:15 Break

16:15-16:45

Spiro Doukas, Associate Professor, Husson University, USA.

Title: Resident Perceptions of Former Olympic Cities: An analysis of Athens, Sochi, and Rio de Janeiro.

20:00-21:30

Dinner

Wednesday 12 May 2021
Educational Islands Cruise

Thursday 13 May 2021
Delphi Tour
