



Πανελλήνιος Σύνδεσμος Αθλητικών Οικονομολόγων και Στελεχών (ΠΣΑΟΣ)

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Ετος Ιδρυσης: 2000



Monday 8 May 2023

08.30-09.15
Registration

09:15-10:00
Opening and Welcoming Remarks:

- **Gregory T. Papanikos**, President, ATINER.
- **Evangelos Kritikos**, President, PSAOS.

10:00-10:45 Session 1
Moderator: TBA

1. **Gregory T. Papanikos**, President, ATINER.
Title: The Global Media Coverage of the 2022 Qatar World Football Cup.
2. **Paul-Claudiu Cotirlet**, Associate Professor, "Vasile Alecsandri" University-Bacău, Romania.
Bogdan Gozu, Professor, Bucharest University, Romania.
Title: The Effects of using Sports Diplomacy in the Balkans.

Discussion

10:45-11:30 Session 2

Moderator: TBA

1. **Wei Lun Jhang**, PhD Student, National Taiwan Sport University, Taiwan.
Title: Kefir Supplement Improve Exercise Performance: Basic Research and Human Trial.
2. **Ming Fang Wu**, PhD Student, National Taiwan Sport University, Taiwan.
Title: Effects of Long-Term Feeding Of Fenugreek and Red Yeast Rice Compound on Non-Alcoholic Fatty Liver Disease in Mice Fed a Low-Exercise and High-Fat Diet.

Discussion

11:30-12:15 Session 3

Moderator: TBA

1. **Theodore Kokkoris**, EU Senior Expert and Business Development Advisor, Greece.
Title: Entrepreneurship and Sports.
2. **George Zouridakis**, Research Fellow, ATINER, Greece.
Title: Short-Term Rentals: How do Greek Courts Treat the Increasingly Popular Among Sports Fans Type of Accommodation?

Discussion

12:15-13:00 Session 4

Moderator: TBA

1. **Christos Anagnostopoulos**, Assistant Professor, Hamad Bin Khalifa University, Qatar.
Title: The Work of Codifying Governance for National Sport Federations.
2. **Theodore Trafalis**, Professor of Industrial & Systems Engineering and Director, Optimization & Intelligent Systems Laboratory, The University of Oklahoma, USA.
Title: Evaluating Soccer Players' Performance using Data Envelopment Analysis-Machine Learning (DEA-ML) Approach.

Discussion

13:00-13:45 Session 5

Moderator: TBA

1. **Ezzeldin Aly**, Associate Professor, Florida A & M University, USA.
Title: The Opportunity for College Student-Athletes to Profit – Analysis Study.
2. **Aaron Livingston**, PhD Graduate Program Coordinator- Sport Administration, Grambling State University, USA.
Title: The Impact of Diversity in Sport Management Education and Student-Athletes.

Discussion

14:00-15:00 Session 6

A Round-Table Discussion on Challenges for Mass Media and Communication: How to Cover Wars, Pandemics and Sports

Moderator: Gregory T. Papanikos, President, ATINER.

1. **John Pavlik**, Professor, Rutgers University USA.
Title: How Technology Shapes Media Coverage of World Events.
2. **Ada Silveira**, Professor, Federal University of Santa Maria, Brazil.
Title: Media and Brazil.
3. **Theodore Trafalis**, Professor, The University of Oklahoma, USA.
Title: Artificial Intelligence.
4. **Anya Luscombe**, Associate Professor, Utrecht University, The Netherlands.
Title: Whose Side are you on?: The Lack of Impartiality in War Reporting.
5. **Lorenzo Dalvit**, Associate Professor, Rhodes University, South Africa.
Title: Digital Inequalities and Mass Communication During the COVID-19 Pandemic in South Africa.

15:00-16:00 Discussion + Lunch

16:00-17:30 Session 7

Moderator: TBA

1. **Sam Coley**, Course Leader, Birmingham City University, UK.
Title: Samugam: The Sustained Relevance of Community Radio in India.
2. **Sevda Alankus**, Professor, Yaşar University, Turkey.
Title: Does the Peace Journalism Matter for the Women Journalists of Greece and Turkey.
3. **Geraldina Roberti**, Associate Professor, Sapienza University of Rome, Italy .
Ariela Mortara, Assistant Professor, University of Milan, Italy.
Title: The Role of Influencers among Culture, Marketing and Education.
4. **Amy Eperthener**, Associate Faculty, PennWest Edinboro University, USA.
Audra Neumann, Assistant Faculty, PennWest Edinboro University, USA.
Title: Innovative Strategies for Improving Social-Emotional Needs in Collegiate Student Athletes.

Discussion

17:30-19:00 Session 8

Moderator: TBA

1. **Adam Miller**, Professor, University of Guelph-Humber, Canada.
Title: Journalistic Junk Food: TikTok the Case of the Alien Doorway.
2. **Sunil Sahu**, Professor, DePauw University, USA.
Punita Sahu, Department of Library and Information Science, Indiana University-Purdue University Indianapolis, USA.
Title: Social Media and Surveillance Capitalism: Facebook, Political Polarization, Orwellian Dystopia, and American Democracy.
3. **Danilo Yanich**, Professor, University of Delaware, USA.
Title: War in Ukraine: What is the Story.

Discussion

20:30-22:30

Athenian Early Evening Symposium (includes in order of appearance: continuous academic discussions, dinner, wine/water, music and dance)

Tuesday 9 May 2023

09:00-12:00 Session 9

Old and New-An Educational Urban Walk

The urban walk ticket is not included as part of your registration fee. It includes transportation costs and the cost to enter the Parthenon and the other monuments. The walk tour includes the broader area of Athens. Among other sites, it includes: Zappion, Syntagma Square, Temple of Olympian Zeus, Ancient Roman Agora and the Temple of Athena Nike, the Erechtheion, and the Parthenon. The program of the tour may be adjusted, if there is a need beyond our control. This is a private event for the conference participants.

12:30-14:30 Session 10

A Round-Table Discussion on The Turkish Elections of 2023: National and International Facets

Moderator: John Pavlik, Professor, Rutgers University USA.

1. **Gregory T. Papanikos**, President, ATINER.
Title: Explaining the Electoral Success of the Turkish President: Is it the Economy Again?
2. **Christos Teazis**, Associate Professor, Ankara University, Turkiye.
Title: Elections in Turkiye: The Legitimization of the New Turkiye.
3. **Evangelos Areteos**, Journalist – Researcher, Hellenic Foundation for European and Foreign Policy (ELIAMEP), Greece.
Title: From the Gezi protests (2013) to the 14 of May elections: Turkey on the road to a great change?
4. **Orna Almog**, Deputy Head, Politics & International Affairs Unit, ATINER & Senior Lecturer (Retired), Kingston University, UK.
Title: The Future of Israeli-Turkish Relations after the 2023 Elections.
5. **Utku Özer**, Research Fellow, ATINER.
Title: Domestic Media Coverage of the Turkish Elections.

14:30-15:30 Discussion + Lunch

15:30-17:00 Session 11

Moderator: TBA

1. **Richard Christy**, Associate Professor, Wilfrid Laurier University, Canada.
Title: Subjective and Objective Knowledge and Mass Communication : The Unraveling of Civility?
2. **Tatiana Levit**, Assistant Professor, University of Regina, Canada.
Magdalena Cismaru, Professor, University of Regina, Canada.
Title: Integration of 12 Steps and Transtheoretical Model of Change in Online Communications.
3. **Ada Silveira**, Senior Visiting Researcher, Sodertorn University, Sweden & Professor, Federal University of Santa Maria, Brazil.
Title: Mediatization and News Coverage in the Multipolar World: The Media as a Securitizer Agent.
4. **Marcio Marcellino**, PhD Student, Södertörn University, Sweden.
Title: Mediatized Journalism and Symbiotic Relationships in the Newsroom – Interviews with Journalists from Brazil and Sweden.

Discussion

17:00-19:00 Session 12

Moderator: Richard Christy, Associate Professor, Wilfrid Laurier University, Canada.

1. **Scott Shamp**, Associate Dean & Professor, Florida State University, USA.
Karla Berry, Associate Professor, Southern Illinois University Carbondale, USA.
Bijay Raj Paudel, Researcher, Southern Illinois University Carbondale, USA.
Title: Cultural Venues and NFC: TagTouring.
2. **Yasar Sekerci**, Research Assistant, Galatasaray University, Turkey.
Title: What's New Against Goblin Mode?: Employer Brand Practices in Turkey during the Post-Pandemic Period.
3. **Olga Murova**, Associate Professor, Texas Tech University, USA.
Tullaya Boonsaeng, Researcher, Texas Tech University, USA.
Natalia Velikova, Professor, Texas Tech University, USA.
Title: A Comparative Analysis of Changes in Consumers', Perceptions and Attitudes Towards Texas Wine.
4. **Sian Rees**, Professor, Pennaeth yr Ysgol Diwylliant a Chyfathrebu/Head of School of Culture and Communication, UK.
Anastasios Theofilou, Senior Lecturer, University of Bournemouth, UK.
Carmel O'Toole, Course Leader/Senior Lecturer, Sheffield Hallam University, UK.
Daniella Lebor, Deputy Managing Director, APCO Worldwide, UK.
Marc Witt, Senior Lecturer, University of Kentucky, USA.
Kevin Trowbridge, Senior Lecturer, Belmont University, USA.
Michael Wayne, Course Leader, Brunel University, UK.
Michael Collins, Head of Communications, PRCA, UK.
Title: Harnessing the Global Student Voice to Address the PR Industry Talent and Recruitment Shortage.
5. **Florence Dzame**, United States International University Africa, Kenya.
Title: A Study of Gender-based Institutional Barriers to Progression into Leadership Roles for Women Journalists in Kenya.

Discussion